



# Julie Mastrangelo

GRAPHIC DESIGNER

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juliemdesigns.com

647-244-9219

## PROFILE

Creative and dedicated Graphic Designer with a passion for visual storytelling and a solid foundation in design principles. Eager to contribute my skills and enthusiasm to a dynamic team, while continuing to grow and refine my design abilities.

## SKILLS

PHOTOSHOP



INDESIGN



ILLUSTRATOR



AFTER EFFECTS



WORDPRESS



FIGMA



## EDUCATION

2022 - 2023

**Toronto Film School**

Graphic Design and  
Interactive Media

2020 - 2021

**UofT Continuing Ed**

Multimedia Storytelling  
& Content Marketing

## EXPERIENCE

2020 - 2024

### Freelance - JM Visuals

- Produced custom album cover designs for Canadian musicians, aligning visual concepts with the artists' creative vision.
- Produced logo design and brand identity for business clients such as We Fix It Inc.
- Product photography and social media for clients such as Posta Italbar Resturant.
- Solved design challenges by reviewing and assessing clients' existing work and offered valuable insights and recommendations for improvement.
- Provided effective client communication and collaboration, actively listening to client feedback and implementing revisions promptly to ensure satisfaction.

2021 - 2022

### Sales & Photography - Lakeshore Pools

- Captured product Photographs of hot tub chemicals, edited the images within Photoshop to enhance their visual appeal and quality for the company website.
- Assisted with back-end web management using WordPress to improve sales.
- Designed promotional Posters and innovative Print Advertising materials to enhance the store's marketing appeal.
- Offered valuable problem-solving advice to customers regarding the care and maintenance of their pools and hot tubs